

# PLAY

# BUNNIE

## WELCOME TO PLAYBUNNY!

PlayBunny is an ecosystem powered by the [ $<3$ ] coin. The PlayBunny platform comprises our adult site, [playbunny.com](https://playbunny.com), and the PlayBunny modelling agency.

This project by nature is based on adult content. As such, we ask that all investors and community members are above the age of 18.

18+



# HOW DOES PLAYBUNNY GENERATE REVENUE?



Our agency, PlayBunny, partners with models to promote and manage their content. Partnered models split their online income 50/50 with PlayBunny. Our website, [playbunny.com](http://playbunny.com), produces further revenues from the sale of advertising space and software.

Early stages of development will focus on expanding our catalogue of partnered models and further upgrades to the [playbunny.com](http://playbunny.com) site.

We will also grow our relationships with other agencies to exchange traffic and increase our existing models' customer base.



**PlayBunny is ideally positioned in the online modelling space. Revenues are quantifiable and exponential.**

**Our coin, [ $<3$ ], is at the core of the platform. Holders can stake [ $<3$ ] for rewards including revenue-sharing, premium site features, and exclusive content and events. 30% of PlayBunny's revenues will be sent to the staking pool each month.**

# ROADMAP

## DEVELOPMENT STAGES

### INITIAL PHASE (SEPTEMBER 2022)

- Playbunny.com development
- OnlyFans agency creation
- Content acquisition
- Market research and optimisation

### PRE-LAUNCH (FEBRUARY 2024)

- 5 partnered models
- Model onboarding system
- Community building
- Marketing materials creation
- Coin creation

### LAUNCH (APRIL 2024)

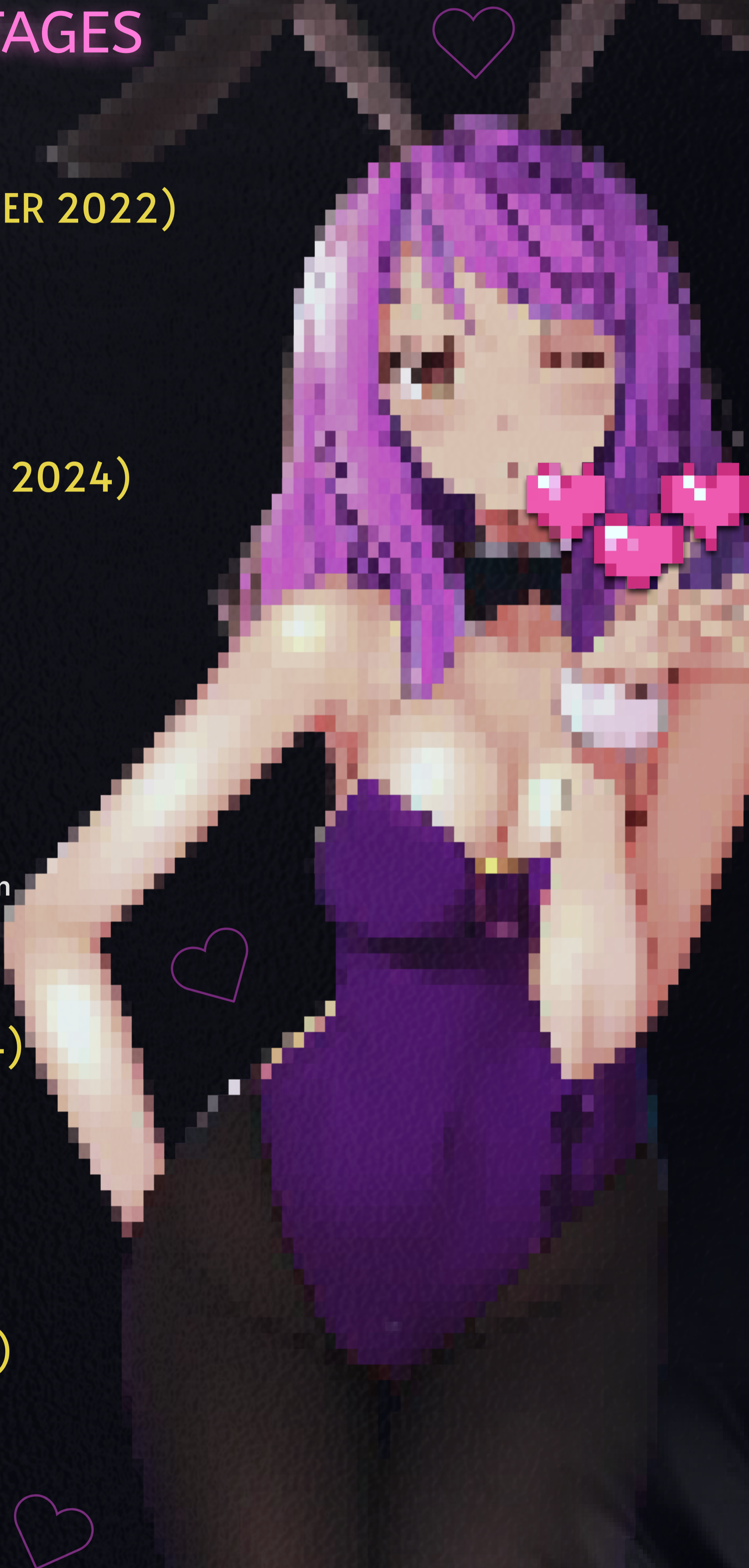
- 10 partnered models
- Coin presale and launch
- DAO creation with voting rights
- Adult site Web3 implementation

### MARKETING (MAY 2024)

- Staking dApp development
- Social media campaigns
- Adult influencer partnerships
- High profile publicity stunts
- SEO dominance

### EXPANSION (LATE 2024)

- 50 partnered models
- Traffic funnel optimisation
- Website overhaul
- NSFW project partnerships
- Hustlers University event





## Long-term **investors**

We welcome investors who are in it for the long run. Our DAO, along with constant community involvement ensures investors are at the centre of our decision-making.

## **Contact** and proposals

Our team of managers and developers have extensive experience, both with previous cryptocurrency projects and working with online models. With PlayBunny, you're in safe hands.

If you're looking to get involved in this project, simply purchase the [**<3**] coin or join our Telegram, at [t.me/playbunnycoin](https://t.me/playbunnycoin)



**<3 BUY BUNNY, MAKE MONEY <3**